

Lead with data.

Qlik's end-to-end data management and analytics platform is built to transform your entire business for the digital age.



We're creating a world where everyone can make discoveries in their data.

Qlik helps enterprises around the world move faster, work smarter, and lead with an end-to-end solution for getting the most possible value out of data. Our platform is the only one on the market that allows for open-ended, curiosity-driven exploration, giving everyone – at any skill level – the ability to make discoveries that lead to transformation.

The next generation of BI.

Over the decades, BI has evolved. Initially, only expert analysts had the ability to deliver reports – and only static ones. More recently, business users gained the power to freely explore their data, but analytics still remain separate from much of the organization. Now it's time to build a truly data-driven enterprise.

At Qlik®, our approach to modern BI is based on three key strategies that empower our customers to lead with data and transform their businesses.

Democratization of Data

All your data, for all your people, governed and accessible. We democratize data access with a solution that takes all your data, from any source, from raw to analytics-ready.

Augmented Intelligence

Data literacy in your entire workforce – with help from machines. We combine our unique associative technology with cognitive AI to drive a powerful collaboration between human and machine.

Embedded Everywhere

Analytics in every corner of your organization, wherever people work. We built a robust data analytics platform, with all the APIs needed to address any use case and analytics in any app or process.

Over 25 years of BI history



Founded in 1993 in Lund, Sweden



Headquartered in Pennsylvania, USA



48,000+ Customers



1700+ Partners

An Industry Leader

Recognized leader by industry analysts including Gartner, BARC, Forrester, Dresner Advisory, Eckerson Group, and Ventana Research

[qlik.com](https://www.qlik.com)

Qlik's secret sauce: The Associative Difference.®

When you're using data to transform, you need the expertise of your entire workforce – and that means enabling everyone to freely explore their data. Most query-based tools, however, limit non-technical users to single lines of questioning, based on partial subsets of data. This blocks free exploration and puts the brakes on discovery.

Qlik does things differently. At the heart of our platform is a one-of-a-kind, high-performance Associative Engine, built from the ground up for interactive, free-form exploration and analysis. With Qlik, users of all skill levels can easily search and explore in-context, across multiple datasets, in any direction. By revealing both related and unrelated data, our associative engine helps users consistently discover hidden insights that would be missed with query-based tools.

“ We used to need months to clean and map data before making it available to users. With Qlik, I select the information I want, and it's available right away. I was blown out of the water. ”

Walter Mullikin, Senior Director - Head of Enterprise Analytics, Shire

A powerful enterprise-class analytics platform for all your data needs.

Self-Service

Create analytics, prepare data, and generate insights through easy-to-use self-service visualization and exploration, enhanced by AI.

Guided Analytics

Enable every user to explore and discover insights through highly interactive and intuitive dashboards, powered by our unique Associative Engine.

Embedded Analytics

Open APIs and complete developer tools enable you to embed analytics, create custom analytics apps, or build new types of visualizations.

Mobile

Enjoy the same amazing analytics experience, including creation, exploration, and sharing, from any device – phone, tablet, or desktop – online or offline.

Reporting

Deliver great-looking reports quickly and easily in a variety of popular formats, including Office and pixel perfect PDFs.

Data Management

Categorize, index, and prepare all your data sources for analysis, sharing, and re-use, and make them available through a secure, governed data catalog.



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About Qlik

Qlik is on a mission to create a data-literate world, where everyone can use data to solve their most challenging problems. Only Qlik's end-to-end data management and analytics platform brings together all of an organization's data from any source, enabling people at any skill level to use their curiosity to uncover new insights. Companies use Qlik to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Headquartered in King of Prussia, Pennsylvania, Qlik does business in more than 100 countries with over 48,000 customers around the world.

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